University at Buffalo
Clinical and Translational Science Institute

2017 Creative Scientist Workshop
Novel Approaches to Clinical Trials Recruitment

Embassy Suites Buffalo
200 Delaware Avenue, Buffalo, NY 14202

<table>
<tr><th>Tuesday, March 14, 2017
8:00 a.m. to 5:00 p.m.</th><th>Wednesday, March 15, 2017
8:30 a.m. to 2:30 p.m.</th></tr>
<tr><td>Breakfast and Registration</td><td>Breakfast and Welcome Back</td></tr>
<tr><td>Welcome
Timothy F. Murphy, MD
Principal Investigator, University at Buffalo CTSI</td><td>Overview of the Day</td></tr>
<tr><td><u>Overview of the Creative Scientist Workshop</u>
Process, Perspectives and Objectives
Larry W. Hawk, PhD
Professor, Department of Psychology, UB
Andy Burnett
Chief Executive Officer, Knowinnovation</td><td><u>Keynote Address</u>
Advancing the Science of Clinical Trials Accrual at the Vanderbilt Recruitment Innovation Center
Paul A. Harris, PhD
Professor, Departments of Biomedical Informatics and Biomedical Engineering, Vanderbilt University</td></tr>
<tr><td colspan="2">BREAK</td></tr>
<tr><td>Discussion Groups
<u>Promising Approaches and Potential Best Practices</u>
Loretta Byrne, RN, MS, CCRP
Research Services Consultant, Project Manager ResearchMatch, Vanderbilt University
Jean Wactowski-Wende, PhD
Dean, School of Public Health and Health Professions, UB
Brandon M. Welch, PhD
Assistant Professor, Biomedical Informatics Center, Department of Public Health Sciences, Medical University of South Carolina
Discussion Groups</td><td>Generating and sharing new ideas for research projects</td></tr>
<tr><td colspan="2">LUNCH</td></tr>
<tr><td><u>Keynote Address</u>
Ideas to Interventions (I2I) – Bringing a Translational Behavioral Science Perspective to Trial Recruitment
Susan M. Czajkowski, PhD
Chief, Health Behaviors Research Branch, Behavioral Research Program, Division of Cancer Control and Population Sciences,
National Cancer Institute, NIH, DHHS</td><td rowspan="2">Developing post-workshop action plans</td></tr>
<tr><td>BREAK
Discussion Groups
Developing Research Focus Areas
Group Feedback
Review of the Day, Outline of Tomorrow</td></tr>
<tr><td></td><td>Final Thoughts
Finish</td></tr>
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